



**ZING365**  
Learning without limits

# INTRODUCTION TO INSURANCE

## WHAT WE WILL COVER

- Fundamental Principles of Insurance
- Main Classes of Business
- The insurance Cycle
- The Role of a Broker

## SUMMARY

This workshop provides an essential grounding in the operation of the insurance market and is ideal for anyone starting out in the market.

It is a valuable standalone learning experience for those employed in support functions such as HR or finance, or as the first stage of a more in-depth learning pathway for those employed in a more technical role.

It is an engaging and interactive workshop with practical and relevant examples/case studies.

## OBJECTIVES

**By the end of this course you will;**



Have a better understanding of the principles of insurance



Understand how the insurance industry works and the impact it has on London and the UK



Identify some of the important roles and responsibilities within the insurance industry



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