



ZING365
Learning without limits

MANAGING CHANGE

WHAT WE WILL COVER

- A model for strategic change
- Understanding the external and organisational drivers for change
- Managing information and knowledge
- Change and corporate strategy
- Building the change agenda – where we want to be vs where we are now
- Identifying the needs for culture change and the target vs current culture
- Stakeholder mapping by identifying the key planner and their needs
- Creating a compelling vision
- The practical tools and techniques
- Identifying and planning for the organisational and people obstacles
- Leading the change with the ‘right behaviours’
- Managing difficulties and individuals reluctant to buy into changes
- Developing team buy-in and developing mini project teams

SUMMARY

This module demonstrates how you can plan and implement change, in a managed and sustainable way.

The programme will look at planning for change, as well as how we plan to implement change.

The session will look at the typical difficulties and challenges created by change and how we can deliver in a positive and effective manner.

OBJECTIVES

By the end of this course you will;

- Understand the key elements of an effective change programme
- Know their roles and responsibilities as leaders in initiating and implementing effective change initiatives
- Draw up their own plans to ensure the changes needed by the business can take place
- Build a guiding team to enable the change
- Maintain focus on the challenge
- Overcome negativity and reluctance to change



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