

# Technical Insurance Programme

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# Summary

The Technical Insurance Programme is designed to take you through various technical aspects of insurance products that are available in the marketplace, after setting the core foundation on how the insurance industry works.

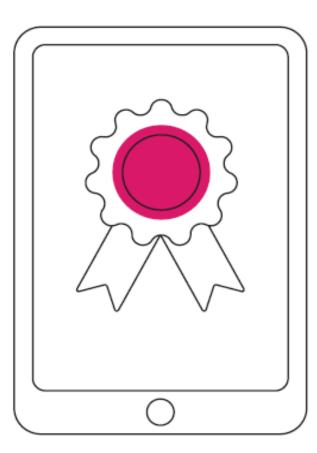
Following the three mandatory modules, the programme can be made up from any of the courses on offer.

The aim of the programme is to provide you with a core foundation knowledge of the insurance industry.

### ZING365

Zing365 is a marketleading training provider to the insurance and financial services sectors.

We specialise in providing practical, business-focused training to professional services clients, offering the complete training solution.





# What we will do

/ Build the programme according to your needs

 $\gamma_{j}$  Deliver each module through face to face training interaction

Provide one dedicated trainer for the duration of the programme

Deliver the programme to your timescales; over a number of consecutive days or over the course of a number of weeks

Conduct end-of-module assessments to support evidence of competency



### Available Courses

Click on the course icon to discover the course outline





### Mandatory Modules

#### **Course Summary**

Working in the insurance industry can be tricky especially if you haven't worked in the industry before. So many different principles, laws, markets, contracts, it can be a minefield.

This course is designed to build the foundation for those working in the insurance industry, with little to no experience.

You will understand what insurance is, it's evolution and how the industry works today. You will also understand what role you will play within the complex world of insurance.

#### **Course Agenda**



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**Insurance & It's Benefits** 

- Insurance Evolution
- **Insurance Contracts**
- **Classes of Insurance**



Buying & Selling Agency Law







### Mandatory Modules

#### **Course Summary**

Despite insurance seeming quite complex, it is all based around 6 core principles, and understanding these principles will help you understand how an insurance contract is formed, and what happens when a claim is submitted.

This course will also explore how the insurance industry interprets the word 'risk' and how insurers and underwriters alike analyse the risks to determine the formation of the insurance contract.

Finally, we the course will explore the necessary administration required when the insurance contract is in place.

#### **Course Agenda**

- Six Core Principles of Insurance Risks
- Hazards & Perils
- Underwriting

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Premiums & Taxes

Policy Administration



#### **Course Objectives**

- Apply the six core principles to everyday insurance contracts
- Recognise what can/needs to be insured
- Identify how an underwriter calculates a premium
- Recognise the lifecycle and policy documentation involved with the administration of an insurance policy





### Mandatory Modules

#### **Course Summary**

As insurance falls within the wider financial services sector, there are certain rules and regulations that those working in the industry, must adhere to.

This course will explore the regulators, their goals and objectives, and the appropriate and necessary regulations outlined by the regulators.

Finally, the course will enable you to trade compliantly within the rules, guidelines and principles set within the industry.

#### **Course Agenda**



**Compulsory Insurance & Statues** 

- **Regulatory Bodies**
- Fair Treatment of Customers
- Ð Intermediary Regulations
  - Insurance Distribution Directive
- Handling Complaints

#### **Course Objectives**

Identify what insurances legally need to be in place

Understand the purpose and supervision of the FCA

Recognise key disclosure points to adhere to regulatory framework

Handle complaints in a way that satisfies the regulator







#### **Course Summary**

Property

Insurance

**Duration: 1** 

Day

This course will explore the different types of property that can be insured together with the legal and moral obligations of landlords and tenants with the legislation relating to being an owner or landlord of property.

Policy wordings will be explored to determine what will be covered, alongside the typical extension, exclusion, endorsements and warranties that may be applied.

Finally, the course will review the underwriters' role and how they may approach a property risks.

#### **Course Agenda**



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Insurance & It's Benefits Insurance Evolution Insurance Contracts Classes of Insurance Buying & Selling Agency Law

#### **Course Objectives**

Understand the importance of insurance
 Identify market approach and strategies
 Recognise how contracts are formed
 Determine the part intermediaries play





#### **Course Summary**

Liability is a fascinating subject which has developed over centuries by case precedence and statute. In recent years as we have become a more aware and litigious society, case law and legislation have developed and as a result this part of the civil justice system is complex and wide reaching.

We will consider the exposures that the liability class of insurance may face together with supporting legislation. We will also look at how the law has changed in recent years and the effect that has had on the insurance industry. We will also examine the challenges that both the insured and the underwriter face and the management of risk in this area.

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CASES

#### **Course Agenda**



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Liability & Civil Law

- Negligence & Liability
- Nuisance & Trespass
- Public Liability & Product Liability
- Employer's Liability Ð
  - Underwriting Considerations



- Determine the difference between criminal and civil law
- Recognise how liability arises through the law of tort
- Identify underwriter factors of liability insurances
- Explain how a policy will respond when a claim is submitted





**Duration: 1** Day



#### **Course Summary**

It can be confusing as to when a packaged policy or a combined policy is suitable, especially when a client has a lot of insurance requirements to fulfil.

This course will help you understand the differences between a packaged product and a commercial combined, and when it is appropriate to offer each one. We will explore the different types of traditional packaged products that are available in the market, alongside the continuous development in the market today, underwriting factors and the selection of available covers.

#### **Course Agenda**



- The Needs Of An SME Business
- Development Of Package & Combined Insurances
- Types Of Packages
  - Core, Standard And Optional Covers



- Underwriting Factors
- Policy Wordings

#### Combined & Packaged Products

Duration: 1 Day



#### **Course Objectives**

- Recognise the size and opportunity that SME businesses bring to the insurance industry
- Identify the packages available and their suitability to the insured
- Understand the insured's needs to customize
   packaged products
- Ask relevant information to identify the risk





#### **Course Summary**

For many business, when loss occurs, it's not just the devastation of the loss of property facilities that they trade from, but the wider impact of having to temporarily close to allow the insurers to reinstate the property; it's the loss of business and income.

In this course, you will explore what business interruption is and the connection with property insurance. We will discover how business interruption can be set up, how cover is set and the typical policy extensions and exclusion that you can expect to find within a policy wording. Finally, we will explore how a policy will respond to such losses.

#### **Course Agenda**



- What Is Business Interruption Insurance?
- The Material Damage Proviso
- Available Covers
  - Setting The Covers
- Policy Extensions & Exclusions Claim Triggers



#### **Course Objectives**

Explain the benefits of business interruption

Identify how cover is provided to match the insured's business activities



Understand important factors on setting the sums insured and indemnity period

Identify how and why claims are made





#### **Course Summary**

The construction industry is a rather risk-heavy industry. There are so many aspect that the contractor needs to be aware of, from common law, statue and contract law.

In this course, you will discover the key risks that a contractors faces, and understand how a contractor's all risk policy can be set in place to help protect the contractors against those risks. The course will place you right in the shoes of the contractor on a construction site, where you will understand what the industry entails, conduct risk management before reviewing the insurance considerations/requirements.

#### **Course Agenda**



Legislation Within The Construction Industry

- Health & Safety Concerns
- Available Covers

Underwriting Considerations



Contracts Within The Construction Industry

Non-negligent Cover



#### **Course Objectives**

Identify the risks within the construction industry Recognise the factors that need to be considered

Understand how to approach a construction risks

Explain how a contractor's all risk policy is formed from the covers available.





### Technical Modules (Financial Lines)

#### **Course Summary**

Covering liability is probably a cover that you sell on every policy, particularly Public & Employer's Liability. But, what about those businesses who are liable who provide professional advice?

If Professional indemnity isn't something that you deal with frequently, it can be quite difficult to get your head around the core mechanics of how these policies work. In this course, we will look at the core fundamentals of Professional indemnity, including the mechanics, legal remedies and underwriting factors.

#### **Course Agenda**



What is Professional Indemnity?

- How does liability arise
- Cover mechanics Ð
  - Providing suitable cover
- Typical policy conditions Ð
  - **Settling Claims**





### Technical Modules (Financial Lines)

#### **Course Summary**

With the UK becoming a more litigious society and the increase of claims against company officers/directors, this insurance is increasingly important to protect your client.

In this course we examine just what this insurance does and doesn't cover. We look at the extensive legislation surrounding business leaders' responsibilities and the consequences of being liable.

#### **Course Agenda**



The Need for Cover

- How Does Liability Arise?
- Legislation

Providing Cover



Common extension & Exclusions

Responding to Claims From Emerging Issues





### Technical Modules (Financial Lines)

#### **Course Summary**

Cyber Insurance is fast becoming an essential insurance for those who run business. This course aims to de-mystify some of the language used and look at the kind of events that can happen.

We will take a look at the elements of cover that fall within this subject as well as some of the underwriting concerns. We will use real life examples of what can go wrong and how a cyber insurance policy can offer both protection & peace of mind

This is an introduction course which will be suitable for anyone who wants to understand more about the subject in order to feel confident in discussing with their clients.

#### **Course Agenda**



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The Need for Cyber Insurance

- The Cover Provided
- Cyber Liability Events & Losses
- What is Not Covered

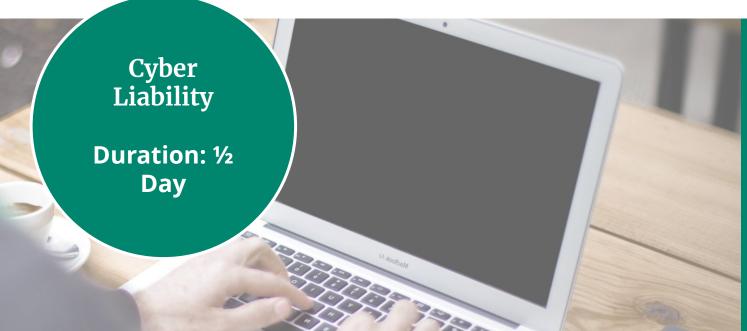


Demystifying Cyber Language

Policy Extensions



Understand the language used and their definitions
Feel confident in discussing the elements of cover
Recognise the potential risk factors a client faces
Identify the policy conditions that a typical cyber
policy would apply





### Technical Modules (Specialty)

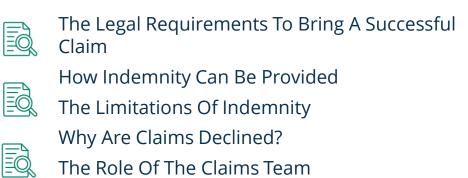
#### **Course Summary**

This course is designed to give an insight into claims handling and the various parties involved during the claims journey.

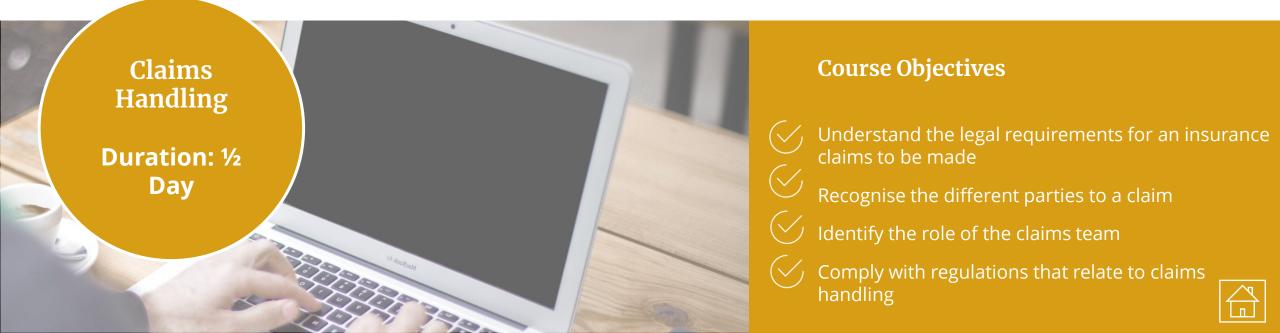
During the session, we will look at the different ways in which indemnity can be applied, and how Insurers can recover their outlay, along with common reasons for declinatures.

We will also look at the regulatory and legislative environment that impacts claims handling.

#### **Course Agenda**



Handling Complaints





### Technical Modules (Specialty)

#### **Course Summary**

This course looks into the UK, London & Global Market. As well as looking at Insurance and Reinsurance companies, we look at the operation of Lloyds, its stakeholders and its place within the Global Insurance Market.

It is a valuable standalone learning experience for those employed in support functions such as HR or finance, or as the first stage of a more indepth learning pathway for those working within the London Market.

#### **Course Agenda**



- The Insurance Marketplace
- Buyers and sellers of insurance
- The History of Insurance & Where it is today
- The London Market



- Lloyds of London
- Players Within The Market

#### **Course Objectives**

- / Understand the operation of the UK Insurance market and structure
- Recognise the difference between Lloyds and the London Market
- 💛 Identify the role of Lloyds of London
  - Explain the different between insurance and reinsurance







### Technical Modules (Motor)

SILVERSTONE

#### **Course Summary**

This course will review the needs motor insurance and the difference levels of cover available to commercial and personal customers, and provide an insight into the market place for this class of business.

We with then spend time identifying some of the key rating and underwriting factors to consider, along with the construction of a motor policy wording.

The final segment of the session focuses on the key areas of applicable legislation and regulation and how to relate this to motor insurance.

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#### **Course Agenda**



The Motor Marketplace

- Scope Of Cover For Motor Policies
- Legislation Relating To Motor Insurance
- **Policy Construction**
- **Underwriting Factors** Ð
  - **Policy Conditions**

#### **Course Objectives**

Understand the covers of a motor insurance policy  $\langle \checkmark \rangle$ 

Recognise underwriting considerations of private and commercial vehicle policies



Identify the risk management provisions available to a motor policy holder





Introduction to Motor Insurance

Duration: <sup>1</sup>/<sub>2</sub> Day



### Technical Modules (Motor)

#### **Course Summary**

This course will look closely at how the underwriter rates this type of risk, what represents a good risk (as well as a poor risk), the UK & EU legislation surrounding motor vehicles & how the Civil Procedure Rules relate to motor claims.

The course will explore how an underwriter would review a risk and determine how the claims history is set when covering multiple policies on the same policy.

We will review the impact of suitable and adequate risk management.



#### **Course Agenda**



Legislation relating to motor fleet insurance

- Underwriting factors
- Available overs
  - Driving restrictions
- Underwriting Considerations & Claims History Risk Management

#### **Course Objectives**

/ Identify when a motor fleet policy is suitable

- Recognise the administration of a motor fleet
- Understand how insurance premiums are calculated



Explain how a business is able to manage and reduce their risk



### Technical Modules (Motor)

#### **Course Summary**

The motor trade industry is a large and complex world, and face many different risks daily. This course will be looking at the risks associated with a motor trader and determine the products and covers available.

We will explore the underwriting factors, along with specific policy covers and extensions that are exclusive for someone working within the motor trade industry.

It is recommended that you have a good understanding of property insurance prior to joining this course.

#### **Course Agenda**



Assessing The Risk

- Providing Cover Road Risk
- **Property Insurance** 
  - Engineering Insurance
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Motor Trader's Liability **Policy Conditions** 

#### **Course Objectives**

Recognise who would be responsible for a motor trade insurance policy

Understand the term 'use' when referencing the RTA

 $(\checkmark)$  Determine the different covers available



Identifying the risk factors that a motor trader may be exposed to



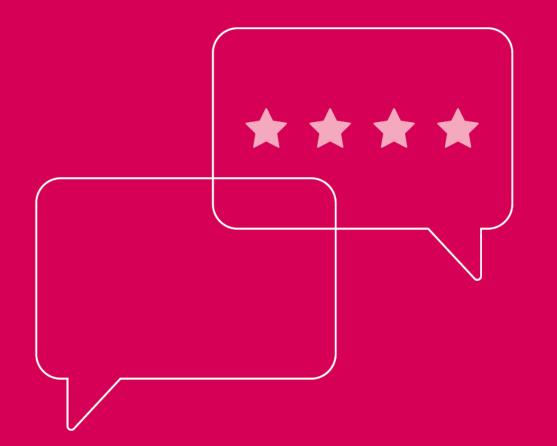
Motor Trade Insurance

**Duration: 1** Day









## Talk to us

We'd love to discuss your specific training needs.

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